

JourneyWare Media, Inc.
P.O. Box 6846
Moraga, CA 94570
T. 510/254-4520

JourneyWare Media Announces Distribution Agreement With Ingram Book Company

MORAGA, California -- JourneyWare Media, Inc. has announced an agreement with the largest book distributor in North America, the Ingram Book Company, to distribute its first interactive multimedia product, "The Book of Questions Screen Saver," based on the best-selling books, "The Book of Questions," and its sequel, "The Book of Questions; Business, Politics, and Ethics," by Gregory Stock, PhD.

This unique distribution agreement will allow consumers to find JourneyWare Media's electronic versions of best selling self-enrichment books in bookstores.

"We think that offering software, based on best-selling books, should be available in bookstores for discerning readers as well as in computer software stores," said Mark Pierce, vice president of sales at JourneyWare Media. "High quality, responsible content in software products is in demand, and the kind of information available in best-selling nonfiction books is ideal for people who like to surround themselves with positive and thought provoking ideas. JourneyWare Media's goal is to provide content like this."

JourneyWare Media's other products include the multimedia, interactive screen saver of "Life's Little Instruction Book," by H. Jackson Brown, Jr., and an interactive CD ROM based on the bestseller "Your Mythic Journey," by Sam Keen. Both products will ship later in 1994.

JourneyWare Media is targeting the high-growth upscale segment of the adult market who read nonfiction, growth-oriented books and have personal computers installed at home. The company is dedicated to producing interactive, multimedia software products that help adults grow and expand their minds and hearts in a lifelong journey of continual learning. The company specializes in full audio and video-enhanced versions of best-selling books.